

Sponsor-a-Bike

JOIN THE JOURNEY

Sponsor-a-Bike is an opportunity for sponsors to engage with riders both during their training and on the Summer Ride while helping to cover the cost of the bike that will take our riders on a 70-day, cancer-fighting journey from Austin to Anchorage. With a donation of \$1,500, sponsors can join the journey to impact the fight against cancer.

A sticker placard with a customizable message will adhere to the sponsored bike's frame as a reminder of the unique rider-sponsor connection. Your message can be in honor of someone or to inspire the rider. We appreciate corporate sponsorship of bikes and believe that displaying motivational messages through our sticker placard is the most effective approach.

The Sponsor-a-Bike program opens in August each





