

SPONSORSHIP FOR THE SUMMER RIDE



Texas 4000 seeks to partner with companies and organizations that share our:

- **Passion to be involved in the fight against cancer in a meaningful way**
- **Commitment to cultivate the development of the next generation of young leaders**

Corporate sponsors are a key part of the Texas 4000 program. Our partners allow us to expand our mission to new supporters while also providing unique and tangible opportunities for your employees to get involved with Texas 4000. In addition to the branding and promotional opportunities associated with sponsorship which includes the team jersey and trailers, your support allows your company exposure to the tens of thousands of people who currently support Texas 4000 as well as the people that live and travel in the more than 200+ communities that riders visit during the 70-day journey from Austin to Anchorage. Your support is developing the next generation of philanthropic leaders.



2022 SPONSORS

PRESENTING SPONSOR



Abbott

GOLD SPONSOR

CGI

BRONZE SPONSORS



United Heritage
Credit Union



LEVELS OF SPONSORSHIP

Texas 4000 offers a variety of levels of investment with comprehensive benefits associated with each level. We welcome creative collaboration with our sponsors to identify opportunities to maximize and highlight both the company and Texas 4000, and actively look for ways for employees to be engaged in central Texas and in cities along the route during the summer ride.

	Presenting \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Publicity				
Named Presenting Sponsor	o			
Company Logo and Feature on Website	o	o	o	o
Sponsorship Featured on Social Media	o	o	o	
Press Release Announcing Sponsorship	o	o		
Ride Program (Training + Summer Ride)				
Logo Included on Rider Jersey and Team Trailers	o	o	o	
Logo on Sponsorship Banner*	o	o	o	o
Activation Opportunities in Major Cities	o	o		
Tribute Gala				
Recognition in Tribute Gala Program and Presentation*	o	o	o	o
Logo Featured across Digital and Print Assets*	o	o	o	o
Tribute and VIP Reception Tickets	20	10	10	4
Atlas Ride and Kick-Off Party				
Logo Featured across Digital and Print Assets*	o	o	o	o
Registration to Atlas Ride and Kick-Off Party	20	8	8	4
Booth Space at Post-Ride Party	o	o	o	o

Texas 4000 Riders Visiting Sponsors During The Summer Ride

