

ADOPT A BIKE FOR THE 2023 TEAM



THE OPPORTUNITY

The bike that carries a Texas 4000 team member from Austin to Anchorage is a tangible symbol of the rider's commitment to the fight against cancer since our founding. In an effort to be equitable and in appreciation of all that a team member does to support Texas 4000's mission, the bikes are provided at no cost to them. After they complete their cancer fighting summer ride, it is gifted to the team member, in recognition of all they have done.

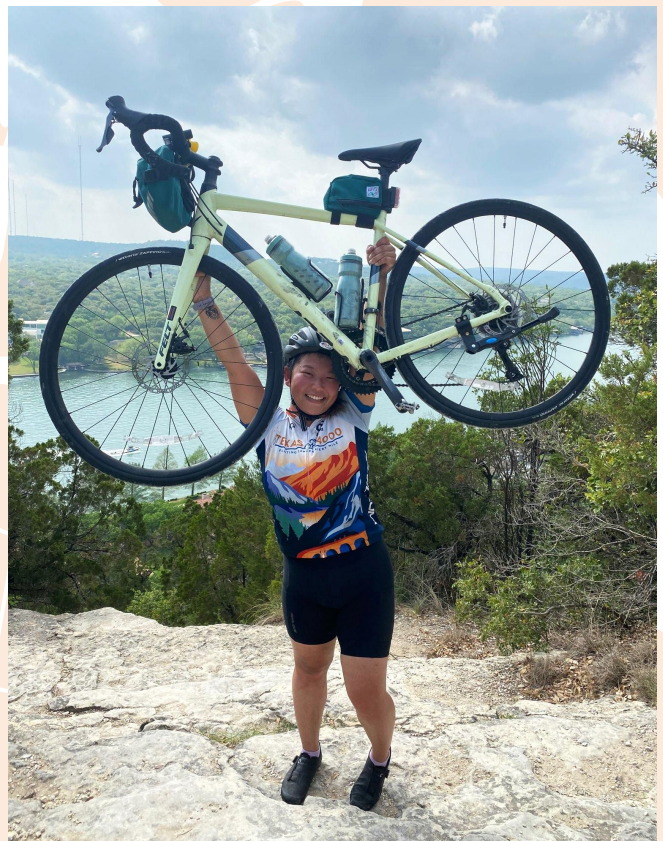
During the pandemic, cycling gained in popularity and combined with disrupted supply chains, it has made obtaining bikes difficult and much more expensive.

Bike are Texas 4000's single largest program expense, and this year we anticipate that expense to be 40% higher than in the past.

HOW IT WORKS

- Donate \$1500 to sponsor a bike. Donations can be made individually or as a group.
- You may select who receives the adopted bike. You can donate a bike to a specific rider, route, an individual riding for a particular type of cancer, someone from a particular hometown, or someone with a specific major. We are happy to match you!
- The bike will have a wrap on the top tube with wording of your choice. You can include 'in honor' or 'in memory' or any other note of encouragement.
- You will have the opportunity to follow the adopted bike and rider throughout the summer on social media.

[TEXAS4000.ORG/ADOPT-A-BIKE](https://www.texas4000.org/adopt-a-bike)



SPONSOR TESTIMONIAL

"The Adopt-A-Bike program gave the 2012 team a unique opportunity to be very involved with the 2022 ride year. We were able to beautifully honor two of our teammates for our 10 year anniversary by adopting two bikes in their honor, while supporting the current team. The unique connection we made with the riders allowed our team to pass along the memory of our teammates and we appreciated having this connection to the ride while following their 70 day journey." - Jessica Shaw