



## **Texas 4000 ATLAS Ride Sponsorship Form**

On Saturday, June 4th, Texas 4000 for Cancer will host its annual ATLAS Ride from Cedar Park to Lampasas. The ATLAS Ride is an opportunity for members of the community to ride with the Texas 4000 Team on day 1 of their 70-day journey from Austin, TX to Anchorage, AK to spread hope, knowledge, and charity in the fight against cancer. With 25, 50, & 70-mile ride options, every level of cyclist can join us to bike through the hill country and support our mission. More than 1,000 participants will be there to help us send off the 2016 team and to celebrate at our finish line festival that includes delicious local BBQ, live music, beer, wine tastings, activity booths, and more! There are several sponsorship levels available for the 2016 ATLAS Ride and we hope you will consider joining us for this great event!

# TEXAS 4000

FIGHTING CANCER EVERY MILE

# ATLAS RIDER

Presenting - \$10,000

Entertainment - \$5,000

Kids Zone - \$3,000

Booth - \$500

**Contact Name:** \_\_\_\_\_

**Company Name (as it should be printed):**

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Payment Method (Please note that check is preferred):**

Check

Credit Card

**Billing Address:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**CSC:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Please make checks payable to Texas 4000 for Cancer.**

Mail to:

Attn: Courtney Becker

Texas 4000 for Cancer

P.O. Box 6459

Austin, TX 78762



## **Sponsorship Benefits**

**Presenting Sponsorship (\$10,000)** – Event will be referred to as the Texas 4000 ATLAS Ride presented by XYZ Company (banners featuring this with your company logo will be prominently displayed at the start line and around the finish line festival dining tent), 6 ATLAS ride registrations, company logo on signage at start line and finish line festival, opportunity to host a booth at the finish line festival, sponsorship featured in social media, opportunity to provide promotional items to participants, and company logo featured on Texas 4000 website

**Entertainment Sponsorship (\$5,000)** – 4 ATLAS ride registrations, company logo on signage in front of the entertainment stage, opportunity to host a booth at the finish line festival, sponsorship featured in social media, opportunity to provide promotional items to participants, and company logo featured on Texas 4000 website

**Kids Zone Sponsorship (\$3,000)** – 2 ATLAS Ride registrations, signage in front of Kids Zone and verbal recognition throughout the finish line festival program & announcements, opportunity to host a booth at our finish line festival, opportunity to provide promotional items to participants, company logo featured on Texas 4000 website

**Booth Sponsorship (\$500)** – Opportunity to host a booth at our finish line festival at Pillar Bluff Vineyards, company logo on event signage at start line & finish line festival, company logo featured on Texas 4000 website

\*We are happy to work to create a custom sponsorship package that is most suitable for you or your company. Please contact Courtney Becker, Special Events & Alumni Relations Coordinator, at (713) 962-0081 or [Courtney@Texas4000.org](mailto:Courtney@Texas4000.org) with any questions.