

Contact:

Jamille Ruebsahm, Executive Director
Office: 512.329.1908
Mobile: 214.207.1040
jamille@texas4000.org



LOCAL FAVORITE TO PERFORM AT 5TH ANNUAL TEXAS 4000 TRIBUTE
*Radiostar to Entertain Riders, Families and Supporters at Celebration Raising Funds
for Cancer Research*

AUSTIN, TX (JUNE 23, 2010)—It's time to welcome back the riders. And this year, we'll once again welcome them back in style. Texas 4000 for Cancer today announced the 5th Annual Texas 4000 Tribute gala will take place on **August 28, 2010** at the Austin Hyatt Regency Hotel. The Tribute marks the conclusion of the longest annual charity bike ride in the world. The gala event is a homecoming for the 53 young Texans who are cycling 4,687 miles from Austin, Texas to Anchorage, Alaska this summer. The riders embarked upon their journey on Friday, June 4, 2010, marking the seventh annual ride.

“We are excited to be able to entertain the riders returning from their journey, and those who have supported them in their quest to raise awareness of cancer,” said Alison Garsson, chair of the 2010 Tribute. “This year’s event promises to be bigger and better than ever, which of course, means more fun—but most importantly it means we will raise more funds for cancer research.”

Texas 4000 for Cancer started seven years ago when Chris Condit sought a way to share a message of hope, knowledge and charity to those with cancer. A cancer survivor himself, Condit decided to take an epic 4,687-mile journey from Austin to Anchorage—on his bicycle.

“Over the past seven years we have seen more than 300 brave young people make the trek from Austin to Anchorage,” said Jamille Ruebsahm, Executive Director of Texas 4000 for Cancer. “It’s an honor to be able to give them a homecoming worthy of their efforts and of this cause.”

Special entertainment this year will be provided by Austin’s own [Radiostar](#). In addition to live music, the gala features dinner, dancing and a world-class silent auction with all proceeds going toward cancer research. The 2009 Tribute raised more than \$65,000 to support the Texas 4000 mission.

A limited number of sponsorship opportunities and tickets are available for this special event, including the unique opportunity to “sponsor” an individual rider for the first time. For more information on the Sense Corp Texas 4000 for Cancer Ride, or to purchase tickets for the Texas 4000 Tribute, visit www.texas4000.org/tribute/.

To learn more about the incredible people that make up the Sense Corp Texas 4000 team, to make a donation or read the riders’ blogs, visit www.texas4000.org.

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About Radiostar:

Radiostar takes you on a high-energy trip through the 1980s, playing the biggest hits from some of the biggest names of that decade: from synth-pop artists like A Flock of Seagulls and A-Ha, R&B greats like Prince and Michael Jackson, and rock legends like Journey and Bon Jovi. Radiostar was recently voted one of the best performing bands in Austin in the 2008-2009 Austin Chronicle Music Poll!

About Texas 4000 For Cancer:

Presenting the longest annual charity bike ride in the world, Texas 4000 for Cancer is a not-for-profit organization dedicated to preventing and fighting cancer. Each year a team of dedicated students brave the elements to complete a 4,687-mile bicycle journey beginning in Austin, Texas and finishing in Anchorage, Alaska to share Hope, Knowledge, and Charity. The Texas 4000 riders train, raise funds, and develop as leaders and servants in the community. The organization is also supported by teams of volunteers that plan and host other fundraising events including the Texas 4000 Tribute gala and the ATLAS Ride send off. For more information, visit www.texas4000.org.

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